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# **Research Methods 1:**

**Book: Research Methods in Applied  
Linguistics**

**Author: Dr. H. Farhady**

**Chapters 1 to 9 - 259 slides**

**Slide production: Dr. H. Iravani**

**Shahriar Center**

# Research Method I: Chapter 1

## Chapter one: background

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# Research Methods 1

**Sources of information:**

- 1. Sensory experience**
- 2. Expert opinion**
- 3. Logic**



# Research Methods 1

## Sensory information:

- It is relative (not reliable)
- It can be increased by multiple sensation made by multiple people
- It is verifiable

# Research Methods 1

**Expert opinion is**

- 1. the easiest and most available source**
- 2. subjective: it should be investigated empirically**

# Research Methods 1

**Expert Opinion**



```
graph TD; A[Expert Opinion] --> B[Authority]; A --> C[Tradition]
```

**Authority**

**Tradition**

# Research Methods 1

**Logic (the first scientific approach)**

**Aristotle founded deductive  
reasoning =  
natural axiomatic facts →  
conclusion**

# Research Methods 1

**An example:**

- 1. All men are mortal  
(major premise)**
- 2. Aristotle is a man (minor premise)**
- 3. Aristotle is mortal (conclusion)**

# Logic



```
graph TD; Logic --> Deduction; Logic --> Induction; Deduction --> General; General --> Specific; Induction --> Specific; Specific --> General
```

**Deduction:**

**General**



**Specific**

**Induction:**

**Specific**



**General**

# Research Methods 1

**Deductive reasoning was founded by  
Frances Bacon: moving from data  
and observable facts to conclusions**

# Research Methods 1

**Enumeration: all instances are observed and counted, then conclusion is drawn**



# Research Methods 1

Scientific approach seeks for a  
compromise between  
Deduction and Induction

# Research Methods 1

## Scientific Method:

- It was derived from **POSITIVISM**.
- Natural positivism only relies on observable natural phenomena.

# Research Methods 1

The first principle is verifiability:  
Something can be meaningful if it  
is observable. Therefore, feelings,  
values and attitudes were non-  
observable and *not researchable*.

# Research Methods 1

**Positivism was questioned in human sciences since human behavior is so complex.**

**This led to Post Positivism.**

# Research Methods 1

*Research* is a systematic approach to

1

answering questions.

2

3

# Research Methods 1

## Chapter 2

### Principles of Research

# Characteristics of Research

**Research is:**

**1) Systematic**

**2) Logical**

**3) Reductive**

**4) Replicable**

**5) Generative**

# Research Methods 1

Research is systematic:

It is a structured process

Researchers believe in constancy  
(regulation) and uniformity in  
natural events.



# Research Methods 1

**In physical sciences:**

**We have maximum constancy and uniformity because elements are  
(1) concrete, (2) observable and  
(3) controllable.**

# Research Methods 1

**In human sciences:**

**We have abstract phenomena mixed  
with subjective, personal and  
relative features.**

# Research Methods 1

Research is logical:

a researcher should think, speak,  
act, and conclude logically.

# Research Methods 1

**Research is Reductive**

**Conceptual**

**Practical**

# Research Methods 1

**Conceptual implication:  
From many instances to  
generalization (similar to what a  
child does)**

# Research Methods 1

**Practical implication:**

**A researcher's findings forms the basis of other researches (additivity / transmission of human knowledge).**

# Research Methods 1

**Replicability: conducting a similar research (1) in a new environment, (2) with a new group of subjects, (3) at a different time**

# Research Methods 1

Three possible outcomes of replication: previous research is

(1) confirmed,

(2) partially confirmed,

(3) contradicted



# Research Methods 1

**Replication acts as a validation technique. Therefore, reporting can be reliable and complete**

# Research Methods 1

**Generativity: it is the key to scientific development. Research opens up new horizons and new borders of science. One question leads to many.**

# Research Methods 1

**Goals of research:**

**(1) description**

**(2) prescription**

**(3) improvement**

**(4) explanation**

# Research Methods 1

## Description:

**Describing natural or man made phenomena (describing the relationship between IQ and language proficiency)**

# Research Methods 1

(1) how language is originated  
(2) what the structure is (3) how  
language works (4) how language  
has changed (5) how language is  
related to culture and society

# Research Methods 1

**Description is done through:**

- (1) Observation**
- (2) Tests**
- (3) Questionnaire**
- (4) Other instruments**

# Research Methods 1

**Prediction (second goal of research):  
description should lead to  
prediction (predicting one's success  
according to his IQ)**

# Research Methods 1

**Improvement (goal of research): the final end of research is to improve the quality of life (how to improve students' listening comprehension).**



# Research Methods 1

**Explanation (goal of research):**

**Explanation goes beyond description. After you describe that girls are better L2 learners you explain the reasons.**

# Research Methods 1

**By explanation, we try to find out why things happen the way they do. This leads to theorizing (from generalization to theory making).**

# **Research Methods 1**

**Kinds and methods of research:**

**Kind refers to the nature of  
research**

**Method refers to the procedures  
used in research**

# Research Methods 1

**Kinds of research:**

**(1) Exploratory (pure / applied)**

**(2) Confirmatory (pure / applied)**

# Research Methods 1

**Methods of research:**

**(1) historical**

**(2) descriptive**

**(3) experimental**

# Research Methods 1

**Exploratory research:**

**Exploring the mysteries of the  
universe**

# Research Methods 1

**Confirmatory research:**

**Exact or partial replication of previous research for confirming previous researches (more common in research in language learning).**

# Research Methods 1

- **Pure research: research for the sake of research. Research is the goal. Applicability is not important. Pure research adds to human knowledge.**



# Research Methods 1

- **Applied research concerns the utilization of the findings. It is responsible for the good or evil of the findings (atomic energy)**

# Research Methods 1

**Examples:**

**Exploratory pure: finding out the number of vowels in a new language in Amazon.**

# Research Methods 1

**Exploratory applied: the effect of chemicals on fluency (useful for lecturing and interviews)**

# Research Methods 1

- **Confirmatory pure: to see if Broca and Wernicke (two brain areas) also work in very young children.**

# Research Methods 1

- **Confirmatory applied:** to find out if the correlation between IQ and success in L2 learning is positive. If yes, we can use this in our placement procedure.

# Research Methods 1

**Research in natural sciences is more concrete (on sodium).**

**Research in human sciences is more abstract and multi-aspected (on motivation)**

# Research Methods 1

**Changing factors in human sciences:  
age, gender, family, economy,  
natural / social environments,  
learning strategies, emotional /  
physical / mental conditions**

# Research Methods 1

Steps in conducting research:

1. forming the questions
2. selecting the method
3. testing the hypothesis
4. writing the report



# Research Methods 1

**Forming a research question:**

**Research comes from searching and  
we always search for an answer.**

**Questions should be converted into a  
hypothesis**

# Research Methods 1

- A hypothesis is a tentative (uncertain) statement about the outcome and results of the research.

# Research Methods 1

**A hypothesis comes from the researcher's expectations generating from:**

**(1) his knowledge**

**(2) the review of the literature**

# Research Methods 1

- A hypothesis expresses a relationship between two or more factors or variables.

# Research Methods 1

- Question: what is the relationship between knowledge of grammar and fluency?
- Hypothesis: better knowledge of grammar leads to more fluency.

# Research Methods 1

**Question: what is the relationship between IQ and ability to learn L2?**

**Hypothesis: more intelligent students are better language learners.**

# Research Methods 1

**Selecting a good method:**

**A method is selected based on a design (will be discussed later)**

# Research Methods 1

**Testing the hypothesis:**

**First data should be collected, then analyzed through statistical techniques, and the results should be interpreted.**



# Research Methods 1

- **Preparing the report (last step in conducting research): to inform the others about the results we write a well organized report.**

# Research Methods 1

## Section two

### Formulating Research Questions

# Research Methods 1

**In formulating questions -----  
must be determined:**

- 1. area of research (chapter 3)**
- 2. a question within that area (ch. 4)**
- 3. features of the question (ch. 5)**

# Research Methods 1

## Chapter 3

### Areas of Research in Language Education

# Research Methods 1

**Areas of research in TEFL:**

- 1. teaching (education)**
- 2. language (linguistics)**
- 3. learner (social environment)**
- 4. learning (psychology)**

# Research Methods 1

- The scope of applied linguistics?
- It includes all branches of linguistics. Branches of linguistics intersect with other disciplines.

# Research Methods 1

Questions in linguistics:

1. phonology

2. morphology

3. syntax

4. semantics

# Questions in Methodology

1. Curriculum development
2. Syllabus design
3. Teacher training
4. Material preparation
5. Methodology
6. Testing



# Research Methods 1

Questions on factors influencing  
TEFL:

1. Cognitive factors
2. Personality factors
3. Social factors

# Research Methods 1

**Cognitive factors:**

**A. process (general mental activity)**

**B. style (individual mental activity)**

**C. strategy (idiosyncratic mental activity)**

# Research Methods 1

**Different types of learning:**

**A. signal learning**

**B. stimulus response learning**

**C. verbal association**

**D. multiple discrimination**

# Research Methods 1

E. concept learning

F. problem solving

G. discovery learning

H. rote learning

i. inductive learning

# Research Methods 1

**J. deductive learning**

**K. meaningful learning**

**..... The list is open**

# Research Methods 1

**When two or more languages are learned, the cognitive processes:**

**A. transfer (L1 to L2 or vice versa)**

**B. interference**

**C. overgeneralization**

# Research Methods 1

- Transfer, interference, overgeneralization and similar cognitive processes are discussed in contrastive analysis and error analysis.

# Research Methods 1

**Style (another cognitive factor):**

**Persistent differences in cognitive functioning such as:**

**A. field dependent (totality)**

**B. field independent (individual parts)**



# Research Methods 1

**Brain (a cognitive factor):**

**A. left hemisphere dominance**

**B. right hemisphere dominance**

# Research Methods 1

**Affective factors (emotions and feelings):**

**A. interpersonal interactions**

**B. intrapersonal interactions**

# Levels of Affectivity (Brown 1987)

**A. receiving**

**B. responding**

**C. valuing**

**D. organizing the  
values**

**F. identifying  
oneself with value  
system**

# Research Methods 1

**Self esteem (affective factor):**

**The way a person evaluates himself. Positive attitude is helpful (self confidence)**

# Research Methods 1

**Inhibition (affective factor):**

**The defense system one builds  
around himself.**

# Research Methods 1

**Alienation (affective factor):**

**Critical learner vs. performing learner; first language vs. second language; learner vs. teacher; learner vs. learner; L1 culture vs. L2 culture**

# Research Methods 1

**Anxiety (affective factor):**

**A. debilitating anxiety**

**B. facilitative anxiety**

# Research Methods 1

**Motivation (affective factor): an inner force, emotion or desire to achieve a goal**

**A. integrative**

**B. instrumental**



# Research Methods 1

**Integrative motivation: learner  
wants to associate himself with L2  
culture ( $\neq$  alienation)**

# Research Methods 1

**Instrumental motivation:**

**Learner wants to learn L2 for  
further education, finding a job,  
reading manuals, watching films,  
...**

# Research Methods 1

**Social factors (questions in TEFL)**

**Widdowson (1979) makes a distinction:**

**A. Usage: linguistic forms**

**B. use: communicative functions of language**

# Research Methods 1

**Attitude (social factor):**

**A. positive attitude to L2  
(integration)**

**B. negative attitude to L2  
(alienation)**

# Research Methods 1

**Acculturation (social factor)**

**Adding a culture, or at least becoming identified with a new social group [culture shock vs. anomie] (Hudson 2000).**

# Research Methods 1

Questions in language and literature  
(language is a medium to  
understanding literature):

A. relationship between the two

B. readability formulas

# Research Methods 1

**C. linguistic aspect of literary text  
(lexical difficulty and syntactic  
complexity)**

**Lexicon → Syntax → Culture →  
Literature**

# Research Methods 1

**Language and technology:**

**A. Impact of technology on education**

**B. utilization of mechanical and electronic devices**

**C. programmed instruction**



# Research Methods 1

**D. content analysis through  
technological software**

# Research Methods 1

- Questions in language and politics (policy making):
  - A. national language vs. local languages
  - B. selecting a second language
  - C. formal vs. informal languages

# Research Methods 1

**D. coining new words**

**E. finding equivalent words**

**F. deciding when to start teaching**

**L2**

# Research Methods 1

**G. deciding how to deal with L2 culture**

**H. deciding on an L2 entrance level for university students**

# Research Methods 1

## Chapter 4

### The Research Question

# Research Methods 1

**All research projects start with a question**

**Students fail to make good questions because:**

**A. they do not observe well.**

# Research Methods 1

**B. they take written and spoken materials as truth.**

**C. they can not find a topic**

# Research Methods 1

Characteristics of a good research question:

1. interest
2. relevance
3. manageability



# Research Methods 1

**Interest:**

**If the researcher is interested in the topic he conducts it with great eagerness and care.**

# Research Methods 1

**Relevance:**

**Research should have short term or long term relevance to the needs of the society (research on African or Iranian subjects?).**

# Research Methods 1

**Manageability: one should manage to conduct the research (parameters: man power; expertise; financial support; time; equipment; social and educational limitations)**

# Research Methods 1

Narrowing down the topic:

How is L2 learned?

In what order does an Iranian  
female young adult learn English  
vowels?

# Research Methods 1

Why do we prefer “in what order”  
to “how”?

Quantity (how many, how often, how  
fast, ...) words are easily  
measured.

# Research Methods 1

What is the best method? (broad)

Would Audiolingual method lead to a better test score than Grammar Translation method for Iranian female students in Rahnamai?

# Research Methods 1

A question involves two variables.

What is the relationship between

IQ and achievement in

vocabulary learning for Iranian

English learners?

# Research Methods 1

**Types of research question:**

- 1. Descriptive**
- 2. Correlational**
- 3. Cause-Effect**



# Research Methods 1

**Descriptive Qs are in search for**

**A. Frequency, B. Duration,**

**C. Intensity, D. Range, and**

**E. Sequence of an event or  
behavior.**

# Research Methods 1

**Correlational questions:**

**The degree of relationship between two or more variables.**

**What is the relationship between X and Y?**

# Research Methods 1

Cause-Effect questions require experimentation.

Causal relationship between two or more factors as in:

“What is the effect of X on Y?”

# Research Methods 1

**Formulating a hypothesis:**

**A hypothesis is an uncertain or tentative answer to the question**

# Research Methods 1

**Question:** what is the relationship between X and Y?

**Hypothesis:** there is a relationship between X and Y.

**X=IQ      Y = Accuracy in Grammar**

# Research Methods 1

- After collecting data and testing the hypothesis, the hypothesis is supported, rejected, or partially supported.

# Research Methods 1

## Hypothesis

```
graph TD; A[Hypothesis] --> B[Directional Alternative]; A --> C[Nondirectional Null]
```

**Directional  
Alternative**

**Nondirectional  
Null**

# Research Methods 1

- **Directional Hypothesis:** the researcher predicts a positive or negative relationship between two variables.



# Research Methods 1

**Example:**

**H<sub>1</sub>: There is a positive relationship between IQ and Second language acquisition.**

# Research Methods 1

**Example:**

**H<sub>1</sub>: There is a negative relationship between age and Second language acquisition.**

# Research Methods 1

**Nondirectional or null hypothesis  
(the researcher tries to reject it):  
No particular relation is predicted  
or suggested.**

# Research Methods 1

**Example:**

**$H_0$ : There is no relationship between the age of learner and the speed of learning L2 vowels.**

# Research Methods 1

## Chapter 5

### Review of Literature

# Research Methods 1

- **Review of literature: searching for documents and reports related to the topic (additivity).**

# Research Methods 1

**A. How comprehensive should it be?**

**B. How many sources?**

**C. What kind of sources?**

**D. Where to find sources?**

**E. How to read?**

# Research Methods 1

## Goals of Literature Review?

- 1.a. To put the topic within a scientific perspective.
- 1.b. To help formulate a better question (deleting or adding a factor).



# Research Methods 1

**2.a. To avoid mere duplication**

**2.b. To find new unexplained items.**

**3. To avoid inadequacies of previous research (e.g., the proficiency test was not standard).**

# Research Methods 1

**The focus of literature review should be on theory, method and data analysis of the previous research. Theory is the foundation of all research.**

# Research Methods 1

**Method includes (1) subjects, (2) the instruments to collect data, (3) the procedures, (4) kind, method and design of research and (5) statistical analysis.**

# Research Methods 1

- Statistical analysis includes the presentation and interpretation of results (section four).

# Research Methods 1

**Finding the source of information:**

**A. Encyclopedia**

**B. Abstracts**

**C. Books and articles**

**D. Dictionaries, yearbooks, journals**

# Research Methods 1

## Periodicals in TEFL:

(1) Language Learning (2) TESOL Quarterly (3) Modern Language Journal (4) Language Teaching Journal (5) Linguistics

# Research Methods 1

(6) Applied Linguistics (7)  
International Review of Applied  
Linguistics (8) Language (9)  
Language Testing (10) Language  
Acquisition

# Research Methods 1

**When recording bibliographical information, try to include:**

- 1. Full name of the author**
- 2. Full title of the document**
- 3. Place, publisher, date**
- 4. Pages**



# Research Methods 1

**When taking notes, take care:**

- 1. Do not copy**
- 2. Do not ignore unimportant notes**
- 3. Keep them in an organized way**
- 4. Collect comprehensive notes**

# Research Methods 1

**The process of Note Taking:**

- 1. Write legibly in ink**
- 2. Write on one side of the card**
- 3. Use abbreviations**
- 4. Label the cards for later use**

# Research Methods 1

American Psychological Association  
(APA) Format:

Tuckman, B. (1972). Conducting  
educational research. New York:  
Harcourt Brace.

# Research Methods 1

Modern Language Association  
(MLA) Format:

Tuckman, B. Conducting  
Educational Research. New York:  
Harcourt Brace, 1972.

# Research Methods 1

## Chapter six

### Characteristics of a variable

# Research Methods 1

A hypothesis (Null/Alternative)  
involves the relationship between  
two or more variables:

“What is the effect of IQ on  
language learning?”

# Research Methods 1

**Variable: an attribute changing from person to person, object to object, or time to time (e.g., size, height, temperature, IQ, knowledge of grammar,...)**

# Research Methods 1

**Variable**



```
graph TD; Variable --> Concrete["Concrete (size)"]; Variable --> Abstract["Abstract (motivation)"]
```

**Concrete**  
**(size)**

**Abstract**  
**(motivation)**



# Research Methods 1

**Variable**



```
graph TD; Variable --> Discrete; Variable --> Continuous;
```

**Discrete**  
**(handedness)**

**Continuous**  
**(height, size)**

# Research Methods 1

**Examples:**

*Handedness:* discrete and concrete

*Cognitive style:* discrete and abstract

*Intelligence:* continuous and abstract

*Height:* continuous and concrete

# Research Methods 1

*We narrow down* the topic by  
*reducing* the number of variables.

A topic becomes *manageable* by  
*specifying the features* of the  
variables.

# Research Methods 1

**Variables should be defined from:**

**(1) A theoretical perspective.**

**a variable has a theory behind it**

**(2) An operational perspective. It has some measurable features.**

# Research Methods 1

**Measurement scales of variables:**

**1. Nominal scale**

**2. Ordinal scale**

**3. Interval scale**

**4. Ratio scale (NOIR)**

# Research Methods 1

**Nominal scale (for concrete variables, all or nothing nature):**  
**Numbers (without mathematical values) are used to label variables.**

# Research Methods 1

**Ordinal scale (not easily measured, abstract as for happiness, interest): people or objects are ranked from high to low (very happy, happy, unhappy, very unhappy).**

# Research Methods 1

- Different cut off points are labeled by numbers. Numbers are meaningful but they do not specify the differences accurately. Distances are not equal.



# Research Methods 1

**Interval scale (similar to ordinal scale): It determines how much of an attribute exists. The distances are equal and have mathematical values (as in test scores)**

# Research Methods 1

**The distances are theoretically equal but not in practice (interval scale is the most objective scale in human sciences).**

# Research Methods 1

- **Ratio scale (exclusive in natural sciences):**
- **It has true zero (and minus points) and equal distances as for temperature. It is not used in social sciences.**

# Research Methods 1

- **Convertibility of measurement scales:**
- **A variable may be measured on different scales depending on the nature of research.**

# Research Methods 1

*Convertibility* works from interval to ordinal or nominal scales as in language proficiency: interval scale (scores of 1 to 20) can be converted to ordinal and nominal scales.

# Research Methods 1

## Functions of variables

**Variables are attributes of people or things (e. g., eye color, language ability, fluency, knowledge of grammar, pronunciation).**

# Research Methods 1

There is no relationship between  
(variable 1) teaching listening  
comprehension and students'  
(variable 2) achievement in  
language proficiency.

# Research Methods 1

After selecting the variables, they should be operationally defined.

variables



```
graph TD; A[variables] --> B[Independent]; A --> C[Dependent]
```

Independent

Dependent



# Research Methods 1

- Achievement on language proficiency is a dependent variable (it is observed and measured but not manipulated).

# Research Methods 1

**The instruction on listening comprehension is an independent variable ( it is manipulated through time, method, subjects, period, materials, teachers, ...).**

# Research Methods 1

**Independent variable (cause)**



**Dependent variable (effect)**

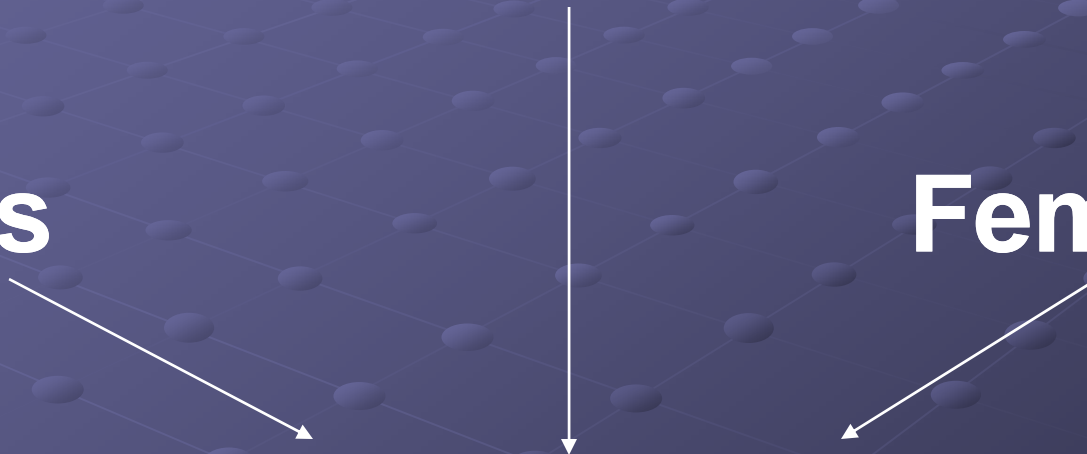
# Research Methods 1

**Independent v.**

**Males**

**Females**

**Dependent v.**



# Research Methods 1

- Gender is a *moderator variable*
- A moderator variable modifies the relationship between the independent and dependent variables (but it can not be manipulated).

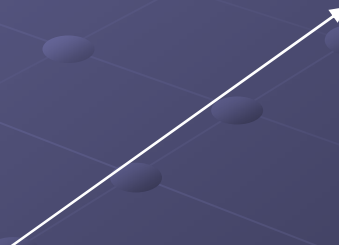
# Research Methods 1

**Independent v.**

**Control v.**

**Moderator v.**

**Dependent v.**



# Research Methods 1

A variable which is controlled and kept constant to neutralize its effect on the outcome is called the control variable .

(e. g., language background).

# Research Methods 1

**Independent      Control      Moderator**



```
graph TD; I[Independent] --> IV[Intervening v.]; C[Control] --> IV; M[Moderator] --> IV; IV --> D[Dependent v.]
```

**Intervening v.**

**Dependent v.**



# Research Methods 1

## *Intervening variable*

(not measurable or observable)  
stands between the independent  
and dependent variables (e.g.,  
learning an underlying factor).

# Research Methods 1

## SECTION THREE

### SELECTING AN APPROPRIATE RESEARCH METHOD

# Research Methods 1

**After the selection and operational definition of variables, the method should be determined. A method is the procedure used to answer the question and test the hypothesis.**

# Research Methods 1

A method should be (1) time, (2) energy and (3) cost effective.

- Historical method
- Descriptive method
- Experimental method

# Research Methods 1

## CHAPTER 7

### HISTORICAL METHOD OF RESEARCH

# Research Methods 1

**TO STUDY THE PAST IS THE  
BEST WAY TO UNDERSTAND  
THE PRESENT**

# Research Methods 1

- Literature review is different from historical method. The former is to collect what others have done about a topic.

# Research Methods 1

- **Historical research is a systematic collection and an objective evaluation of the past events to test the hypotheses about causes, effects or trends in the past.**



# Research Methods 1

## Historical research:

- deals with nonliving subjects
- has a different procedure
- gives insight
- finds solutions for future problems

# Research Methods 1

- has a question and hypothesis
- is very common in human sciences
- may not produce generalizations
- doesn't operate in a closed system

# Research Methods 1

**Historical m. involves these steps:**

- 1. Formulating the problem,**
- 2. formulating hypotheses,**
- 3. collecting data.**
- 4. criticizing the data,**
- 5. interpreting the findings.**

# Research Methods 1

**Formulating a problem:**

**Explaining the past and predicting the future are the basic goals.**

# Research Methods 1

**Different sources are researched in historical method (no scientific measurement may be involved): 1. official records, 2. nonofficial records, 3. physical remains**

# Research Methods 1

**Nonofficial records may include: 1. personal records, 2. tales, letters, contracts, 3. drawings, paintings, 4. book, articles, and 5. mechanical records such as tapes.**

# Research Methods 1

## Historical sources



```
graph TD; A[Historical sources] --> B[Primary]; A --> C[Secondary]
```

Primary

Secondary

# Research Methods 1

- **Primary sources of information are produced by actual participants or witnesses, dead or alive (e.g., laws and news papers).**



# Research Methods 1

Secondary sources on information are obtained indirectly (less reliable). Historical sources should be examined for authenticity and truthfulness (CRITICISM).

# Research Methods 1

**Criticism**

```
graph TD; A[Criticism] --> B[Internal]; A --> C[External];
```

**Internal**

**External**

# Research Methods 1

- **External criticism deals with the authenticity (genuineness) of the materials. Is the document real? Is it really written by the claimer?**

# Research Methods 1

- Internal criticism deals with the accuracy of the content. Isn't it biased?
- Historical sources should be reconfirmed.

# Research Methods 1

Accuracy can be checked by :

- considering the knowledge of the writer
- examining the time elapse between the event and its creation.

# Research Methods 1

- checking the bias and motives of the writer
- cross validating the data

# Research Methods 1

## CHAPTER 8

### DESCRIPTIVE METHOD OF RESEARCH

# Research Methods 1

- **Descriptive method involves the description and interpretation of the phenomena.**



# Research Methods 1

**Descriptive method is important because:**

- 1. A great number of research in education is descriptive (since experimentaion is difficult).**

# Research Methods 1

**2. descriptive method has different techniques suitable for different questions.**

# Research Methods 1

## Descriptive Methods

```
graph TD; A[Descriptive Methods] --> B[Interrelational]; A --> C[Survey]; A --> D[Developmental]
```

**Interrelational**

**Survey**

**Developmental**

# Research Methods 1

Survey methods involves asking direct questions to 1. describe the nature of conditions (describing the composition of students),

# Research Methods 1

**2. Identifying standards (describing the ideas of students and their progress in a quality university), and**

# Research Methods 1

**3. Determining the relationship between conditions (describing the family pressure on students and their choice of majors).**

# Research Methods 1

Surveys may vary in (1) complexity (frequency counts vs. describing the nature of L1 acquisition), and (2) scope (a school vs. the whole country).

# Research Methods 1

**Different factors to consider:**

- 1. Specifying the purpose (narrowed down)**
- 2. Selecting the type of information (facts, opinions, behaviors).**



# Research Methods 1

- **Facts:** age, race, gender, income, period of education (verifiable)
- **Opinion:** feelings, likes, dislikes (non-verifiable)
- **Behavior:** how frequent one does an action (verifiable)

# Research Methods 1

**The third factor is the instrument in data collection:**

- **Questionnaire**
- **Interview**
- **Observation**

# Research Methods 1

## Survey Methods:

1. School Survey
2. Community Survey
3. Public Opinion Survey

# Research Methods 1

## School Survey

**Related issues: learners/teachers characteristics; learning process; legal and managerial matters,; physical settings.**

# Research Methods 1

**In School Survey affective factors  
can be surveyed (motivation,  
attitude, self esteem, socioeconomic  
background, ...)**

# Research Methods 1

## Community Surveys

Similar to school survey (health service, employment, situation of minority groups, ...)

# Research Methods 1

## Public Opinion Surveys

Surveys on educational, political  
and industrial matters for decision  
making

# Research Methods 1

## Interrelational Methods:

involve the discovery of the relationship among factors or variables.



# Research Methods 1

**Four methods of interrelations:**

- 1. Case studies**
- 2. Field studies**
- 3. Correlational studies**
- 4. Causal-comparative studies**

# Research Methods 1

## Case Studies:

deal with the investigation of a social unit. Observing the way a child acquires his L1 is an example.

# Research Methods 1

A Survey involves collecting data on a few factors from many people but a Case Study is narrow in scope but more exhaustive and qualitative.

# Research Methods 1

## Field Studies:

deals with the investigation of the features of a phenomenon.

# Research Methods 1

## Key terms in Field Studies:

- Direct Observation
- Naturally Occurring Event  
(naturalistic method)

# Research Methods 1

**Field linguistics:**

**Collecting data on nonverbal behavior, body movement, facial expression, eye contact, posture and gesture**

# Research Methods 1

**Two kinds of sampling in field research:**

- 1. Continuous time sampling  
(observing the library behavior of students over the term)**

# Research Methods 1

**2. Time point sampling (observing the students' behavior around midterm or final exam)**



# Research Methods 1

## Correlational Studies

Deal with the discovery,  
measurement, or determination of  
the degree of relationship between  
two variables.

# Research Methods 1

**Negative Correlation:**

**The magnitude of variable 1  
increases while that of variable 2  
decreases (accuracy in speaking  
and grammar errors)**

# Research Methods 1

**Positive Correlation:**

**The magnitude of variable 1  
increases while that of variable 2  
also increases (height and weight)**

# Research Methods 1

**Factors to consider:**

- 1. Data should collected on every single subject to determine the degree of relationship.**

# Research Methods 1

**2. the interpretation of a given relationship should be done cautiously. How do you interpret a high relationship between intelligence and achievement?**

# Research Methods 1

**Three possibilities:**

- 1. Intelligence affects achievement**
- 2. Achievement affects intelligence**
- 3. A third factor affects both**

# Research Methods 1

**Correlation does not necessarily mean causation (a cause-effect relationship). Both height and weight are under the effect of nutrition (the third factor).**

# Research Methods 1

- The third factor: Gotogetherness (correlation) may be without special reasons. The correlation should be interpreted based on the theory (height and fluency).



# Research Methods 1

To find the causal relationship we conduct causal-comparative research (also done through experimental methods).

# Research Methods 1

- Causal comparative and correlational research are both descriptive but the former involve two or more groups and one independent variable and comparison.

# Research Methods 1

- Correlational studies involve two or more variables and one group and looks for togetherness.

# Research Methods 1

**Both causal comparative and experimental methods involve cause-effect relationship and group comparison. In the former we do't manipulate the variables.**

# Research Methods 1

- In an experimental research we create the cause by offering different treatments-independent variable (to see the effect of vitamins on intelligence).

# Research Methods 1

**In an causal-comparative study (ex-post-facto), we observe the effect and find out the cause. To find that preschool language learning affects the students' achievement.**

# Research Methods 1

**Problems of causal-comparative studies:**

**No control over variables**

**No single factor may be the cause**

**Contradictory findings may happen**

# Research Methods 1

## *Developmental Methods*

Deals with the changes that take place over time.

1. longitudinal method
2. cross-sectional method



# Research Methods 1

**In Longitudinal studies, the development is investigated over a long period of time at special intervals (language acquisition, cognitive development).**

# Research Methods 1

**In cross-sectional method, we obtain data in a short period of time or even in one session (selecting many children at different ages and collecting data).**

# Research Methods 1

**Cross-sectional studies involve many subjects in little time while longitudinal studies involve few subjects over a long time.**

# Research Methods 1

## CHAPTER 9

### EXPERIMENTAL METHOD OF RESEARCH

# Research Methods 1

- The experimental research does not have the shortcomings of the Historical and descriptive methods.

**Historical and Descriptive methods do not lead to strong conclusions about the variables. They look at what happened in the past or what is happening at present.**

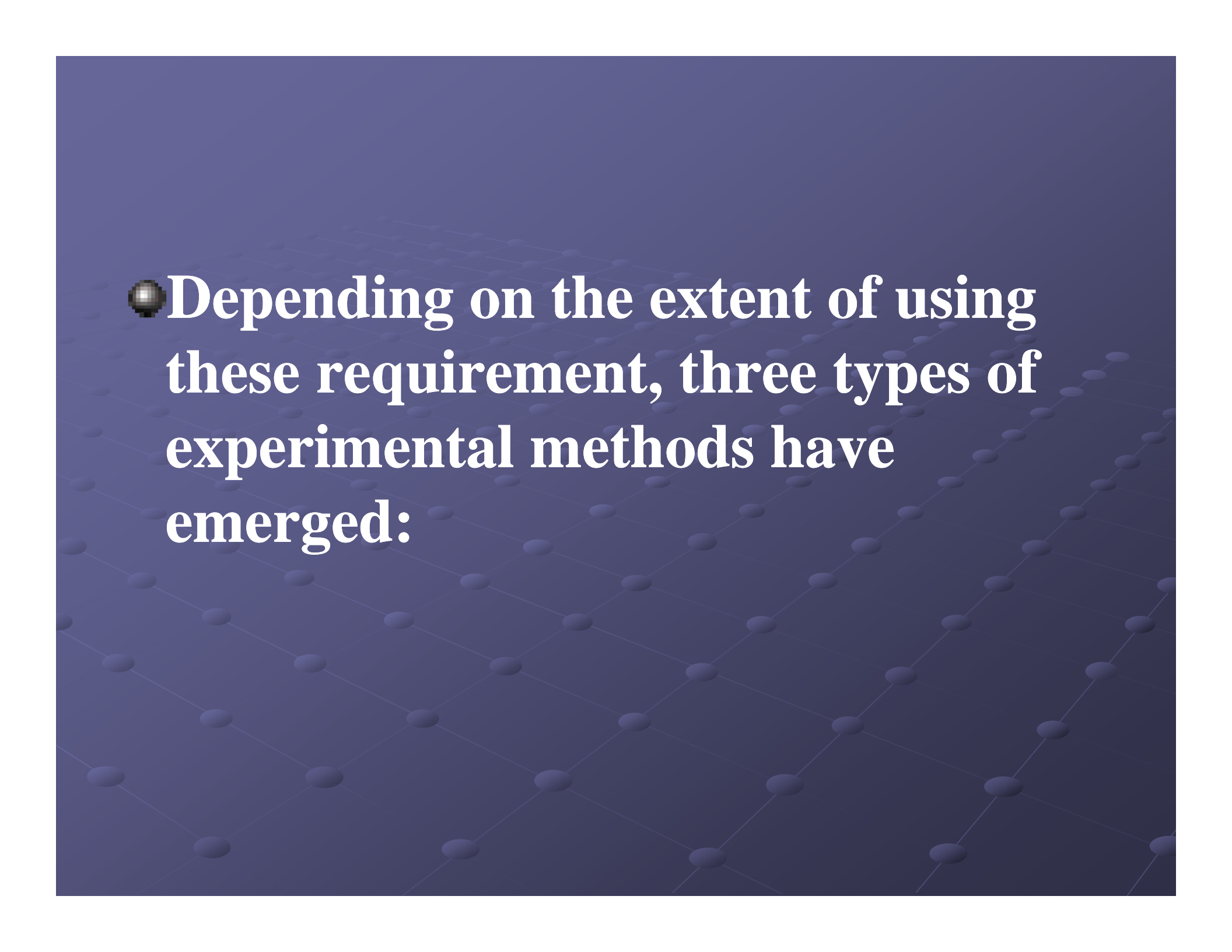
**Through Historical and Descriptive Methods, we can not make cause and effect relationships among variables. Experimental method is the peak of scientific research**

# Principles of the Experimental Method

Certain features should exist:  
randomization, pretesting, having  
experimental and control group, ..



... offering a treatment to the experimental group and a placebo to the control group, and post testing.



● Depending on the extent of using these requirement, three types of experimental methods have emerged:

- 
- 1. True Experimental (if all requirements are met)**
  - 2. Pre-experimental (if one or two requirements are not met)**

**3. Quasi-experimental (we try to compensate for the violation of certain principles)**

**Each will be discussed separately.**



- **True Experimental Method**

- **The strongest method in education.  
Here all requirements should be met.**

● If we want to see the effect of a new method of teaching dialogues on speaking ability.

● 1. A random group of students should be selected. Why?

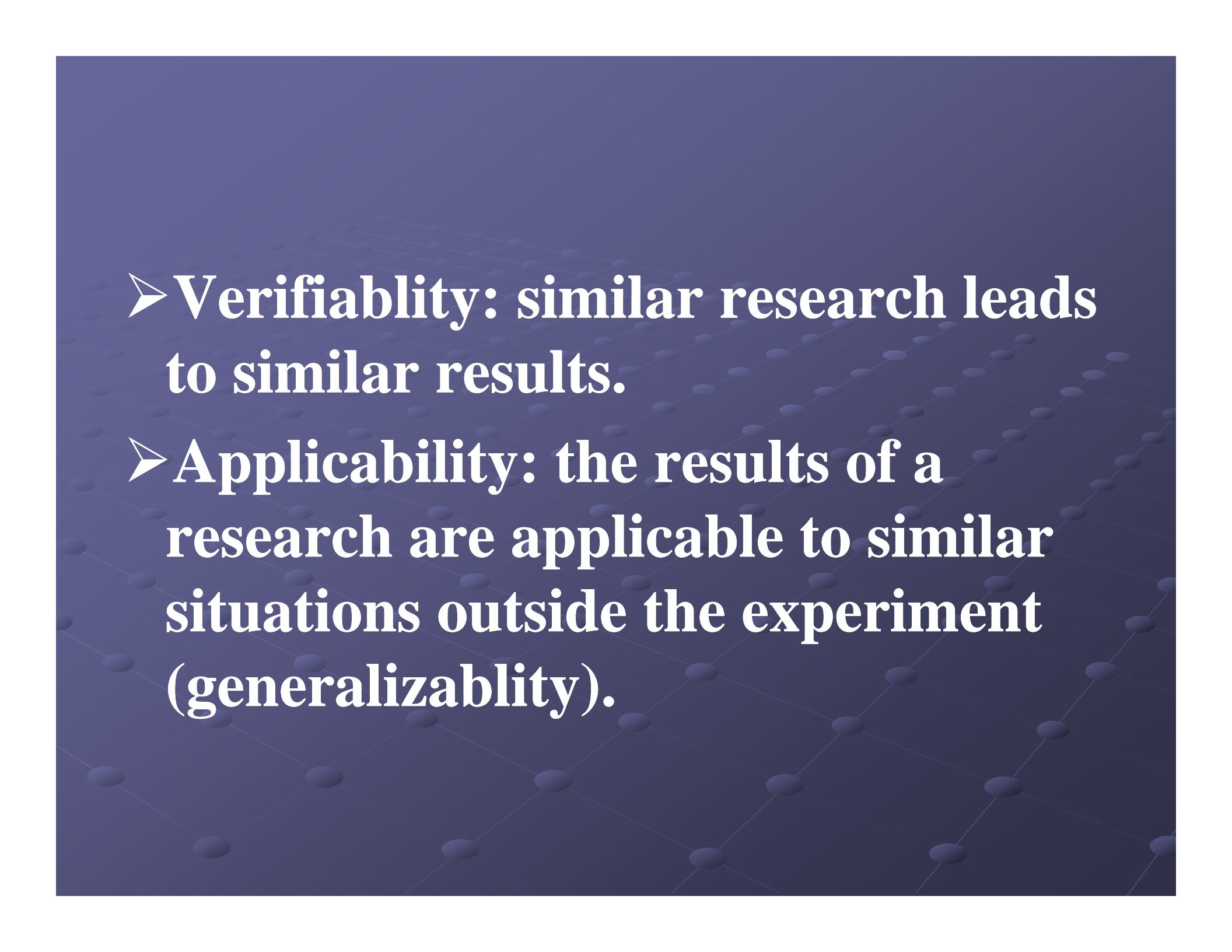
**2. The researcher should find a control group (taught by a traditional method).**

**3. We need to give a pre-test to prove that all students had almost equal abilities at the beginning.**



**4. the researcher needs a post test to prove the privileges of his innovative group. If the experimental group performed better, the claim is confirmed.**

**Validity: If an answer to a question is (1) verifiable and (2) applicable, it is valid.**

- 
- **Verifiability: similar research leads to similar results.**
  - **Applicability: the results of a research are applicable to similar situations outside the experiment (generalizability).**

**Validity**

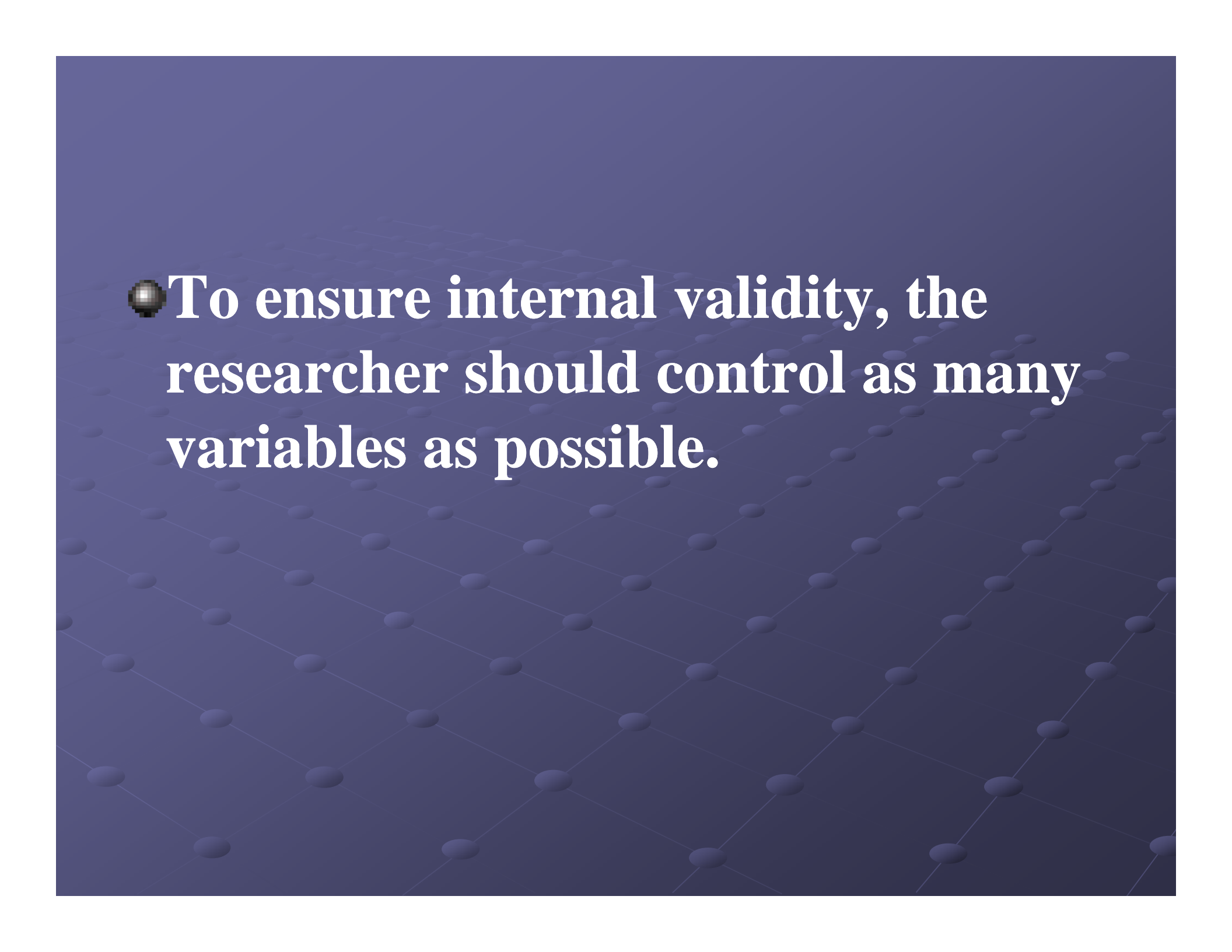
```
graph TD; Validity --- Internal; Validity --- External;
```

The diagram is set against a dark blue background featuring a grid of small, light blue circles. Two white lines originate from the bottom of the 'Validity' text and branch out to the 'Internal' and 'External' text.

**Internal**

**External**

**Internal validity: The extent to which the changes in the dependent variable are due to the manipulation of the independent variable (and not other factors).**



● To ensure internal validity, the researcher should control as many variables as possible.

## **Threats to internal validity:**

- 1. History effect (attending extra classes).**
- 2. Maturation**
- 3. Testing effect (pre testing and post testing)**



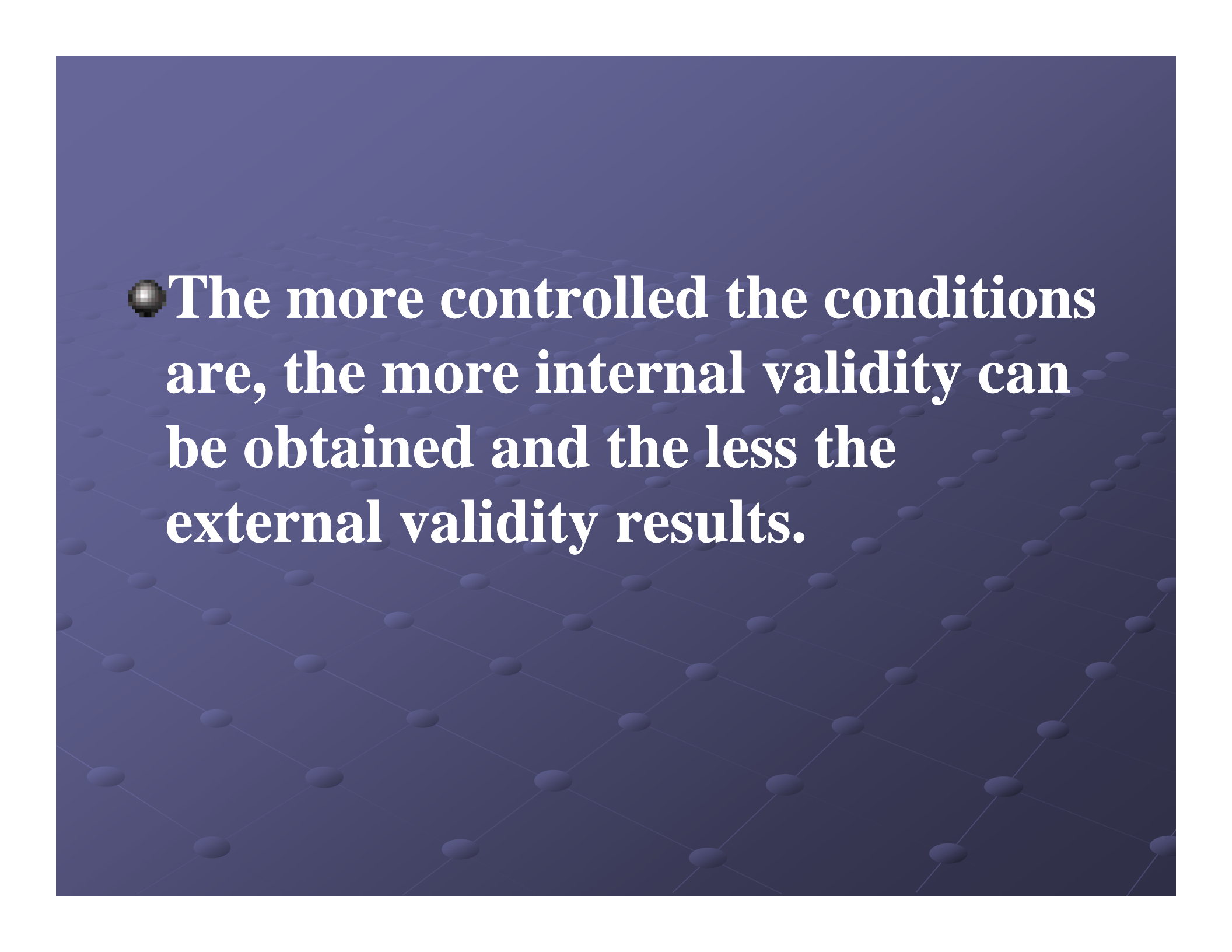
**4. Selection effect**

**5. Mortality effect (loss of subjects/attrition).**

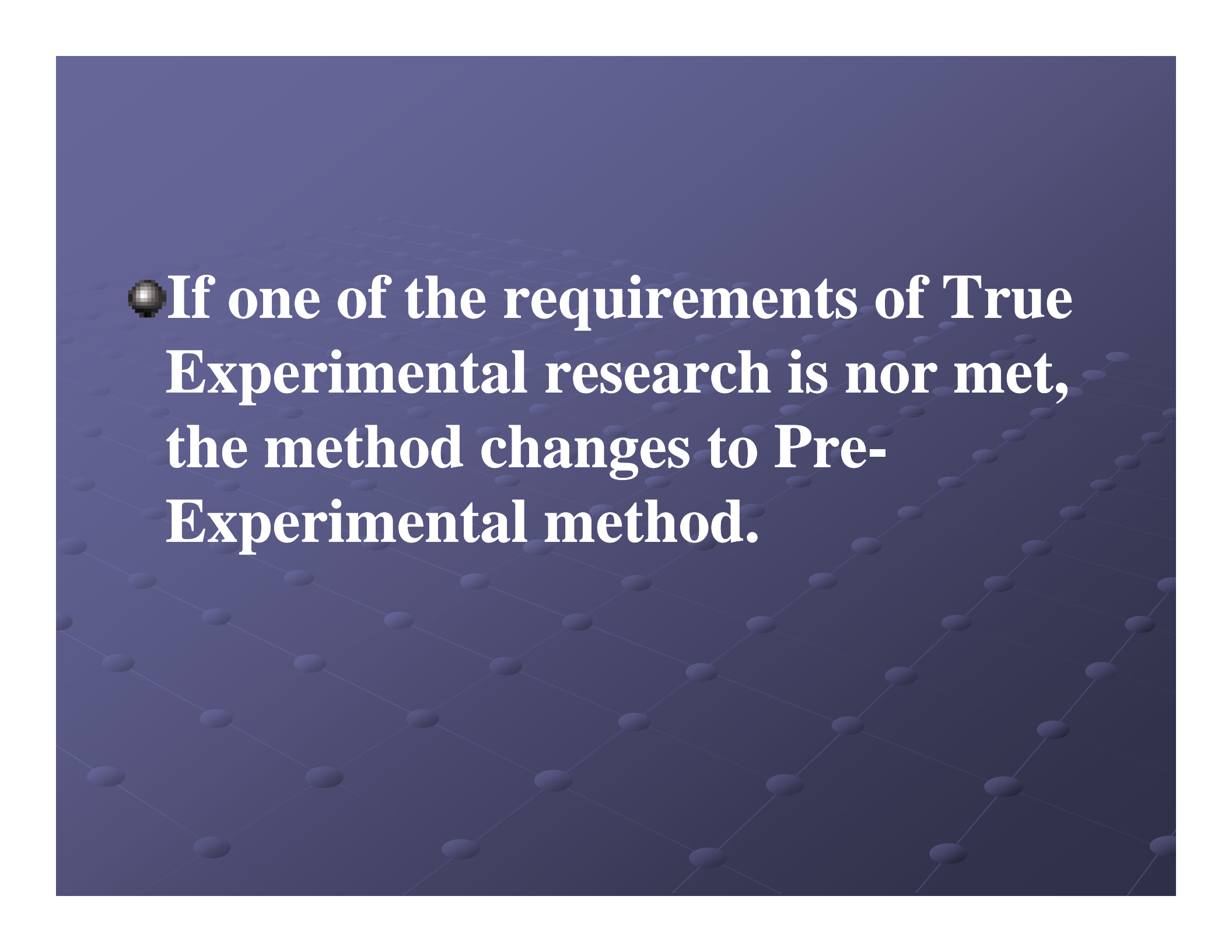


**External validity:**

**The extent to which the outcomes would apply to other similar situations (generalizability from sample to population).**



● The more controlled the conditions are, the more internal validity can be obtained and the less the external validity results.



● If one of the requirements of True Experimental research is not met, the method changes to Pre-Experimental method.

## **Pre-Experimental Methods:**

- 1. One-shot case study (no control group)**
- 2. One-group pretest post test study**
- 3. Intact group study (without random selection)**



● **Quasi-Experimental methods are alternatives for True-Experimental methods.**

# Time-Series Study (the most common type of Quasi-Experimental method):

T1 T2 T3 X T4 T5 T6

# Equivalent-Time Series Method:

T1 X T2/T3 O T4/T5 X T6/T7 O T8,.



# **The End Research Methods I**



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